



## **Renovation Team July 2023 Monthly Recap**

### **Renovation Team Members:**

Cindi Cozza, Libbie Fiechter, Martha Holler, Sherry Lawton-Fasic, John Newlin, Mike Socha, and Alexia Wolf

The focus of the Renovation Team has shifted from the “Now” list identified in November 2022 to goal and benchmark work.

- **Marketing Strategy**
  - The team is working to determine the scope of a new marketing strategy, along with existing resources and a proposed budget.
- **Welcome Path for Newcomers**
  - Efforts continue with the Invite Welcome Connect Team to develop a first-time visitor process.
  - Attendance tracking is being beta-tested during the summer adult formation series.
- **Volunteer Recruitment**
  - With the launch of the Ministry Match Discovery Tool, emphasis is now on equipping ministry leaders with information on how to utilize the tool.
  - Energizing training and development opportunities for volunteers continue to be explored.
- **Sunday Summit**
  - The format for each of the proposed services in our new worship schedule that begins this fall is being developed as well as a plan to communicate this information to the parish.
- **Pledging**
  - The content of our new member classes is being reviewed to determine what information is in place around the importance of pledging.